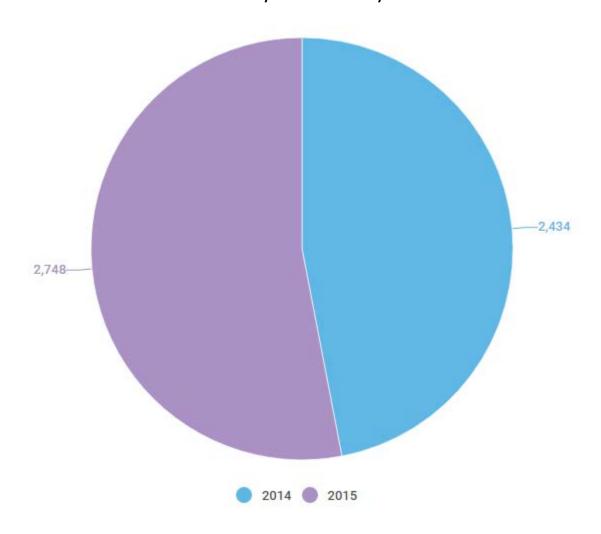
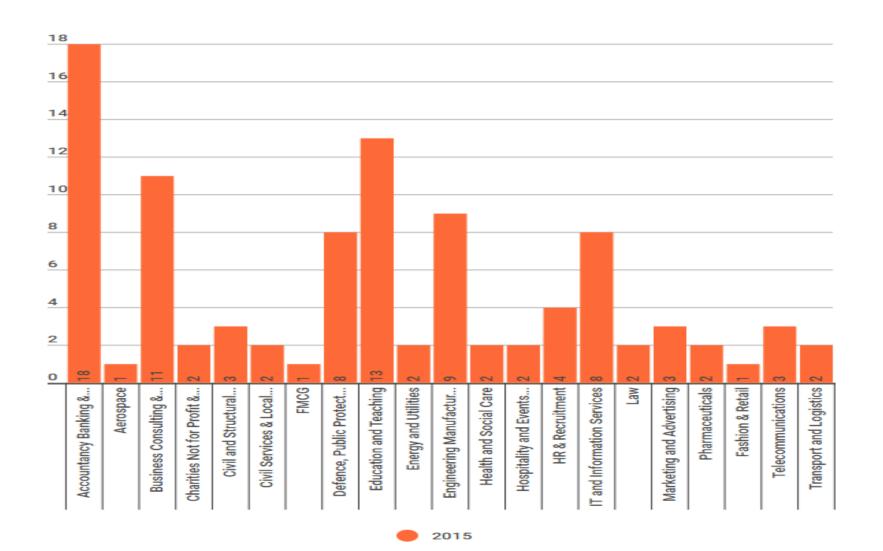
## Breakdown of Student Attendance at Various Activities on Campus 2014/15 vs 2015/16



## Overall Number of Students Engaging in On-Campus Employer Activities 2014/15 vs 2015/16



## Range of Sectors Represented on campus throughout 2015/16



## **Student non-Attendance**

Our non-attendance rates have decreased by an extremely positive 57% of the course of one year. This is due to the introduction of a new student engagement platform and a text reminder service.

The graph below demonstrates the percentage of students who had signed up to attend an event but did not attend in 2014, compared to 2015.

